CLAIMS

Claims 1-24 (canceled).

Add the following new claims:

25. (New) A squid jig lure comprising:

an elongated body member having a front end, a middle portion, a rear end, a longitudinally extending X-axis, an interior and an outer surface; said body member having a top surface, a bottom surface, a left side surface and a right side surface; said front end having a predetermined width W1; said middle portion at its widest dimension having a predetermined width W2; said rear end having a predetermined width W3; W2 is greater than W1 to form a nose portion at said front end; a vertically oriented front bore hole extends downwardly through said nose portion from said top surface to said bottom surface; a vertically oriented front ring passes through said front bore hole; said front ring is pivotable laterally to the left and the right to give said squid jig lure a lateral waggle to the left and the right; said front ring provides a structure for attaching a fishing line thereto;

a rigid fin extends radially outward from said right side surface of said body member and a rigid fin extends radially outward from said left side surface of said body member;

an elongated head member having a front end, a rear end, a longitudinally extending H-axis, an outer surface, a top side, a bottom side, a left side and a right side; a longitudinal bore hole passes through said head member from said front end to said rear end and has a diameter D1; said head member having a primary portion adjacent said front end and a neck portion adjacent said rear end; a pair of diametrically opposed recesses in said outer surface of said primary portions; aligned radial bore holes in said recesses communicate with said longitudinal bore hole;

an elongated connecting member having a front end, an intermediate portion, a rear end, a height H1, a width W4 and an X-axis; a front aperture is formed in said front end for receiving said front ring; a rear aperture is formed in said rear end and said rear end extends into said longitudinal bore hole of said head member; a middle ring passes through said rear aperture and said middle ring receives a pin inserted transversely through said radial bore holes in said

primary portion of said head member to connect said body member and said head member together; said rear end of said body member and said front end of said head member being longitudinally spaced from each other so that their respective X-axis and H-axis can pivot at acute angles to each other; said height H1 and width W4 being smaller than D1 so that said head member can reciprocally rotate transversely to said body member a predetermined number of degrees about said H-axis;

an eye member inserted into each of said respective recesses in said head member;

a plurality of flexible tentacles secured to said rear end of said head member; and

a 360 degree swivel assembly having a longitudinally extending K-axis that is secured to said middle ring to allow a fishing hook connected thereto to freely rotate 360 degrees about said K-axis.

26. (New) A squid jig lure as recited in claim 25 wherein said body member is made of plastic material.

27. (New) A squid jig lure as recited in claim 25 wherein said predetermined number of degrees is approximately 180 degrees.

28. (New) A squid jig lure as recited in claim 25 further comprising a fishing hook connected to said 360 degree swivel assembly.

29. (New) A squid jig lure as recited in claim 25 further comprising a lead sinker weight located in said interior of said body member.

30. (New) A squid jig lure as recited in claim 25 wherein said connecting member is a flat bar.

31. (New) A squid jig lure as recited in claim 25 wherein said connecting member is a wire rod.